PAVITHRA A
WordPress & Shopify Developer | UI Designer
■ +91 9150536309 | ■ pavialagar03@gmail.com
■ Portfolio Website | LinkedIn | GitHub | India

PROFESSIONAL SUMMARY

Creative and detail-oriented WordPress & Shopify Developer with 3+ years of experience in building high-performing, responsive websites and eCommerce platforms. Skilled in UI/UX design using Canva, Figma, Adobe Photoshop, and Illustrator. Expertise in theme customization, plugin development, SEO optimization, and delivering ATS-friendly scalable web solutions for diverse industries including bakery, café, and corporate sectors.

CORE SKILLS

WordPress Development, Shopify Store Setup, Theme & Plugin Customization, WooCommerce, UI/UX Design, Responsive Web Design, HTML5, CSS3, JavaScript, PHP, jQuery, MySQL, REST API, SEO Optimization, Website Speed Performance, Canva, Figma, Adobe Photoshop, Adobe Illustrator, Debugging, Hosting & cPanel Management

PROFESSIONAL EXPERIENCE

Web Developer – Gridlabs Solution, Coimbatore (2023 – 2025)
• Developed and maintained responsive WordPress and Shopify websites.
• Customized themes and plugins based on client needs.
• Designed user interfaces using Canva, Figma, and Adobe tools.
• Improved site speed, SEO, and user experience.
• Ensured security updates and backups.

Software Testing Intern – Inmakes Infotech, Kochi (2023)
• Performed manual and automation testing using Selenium and Java.
• Conducted UI and API testing and documented results.

KEY PROJECTS & WEBSITES

• Sasti Baking Website – WooCommerce Cake Store
• Sasti Café Website – Restaurant Platform
• Sasti Real Estate Website – Corporate Property Site
• Personal Portfolio

EDUCATION

B.E – Electronics & Communication Engineering
Anna University – 2020

ADDITIONAL STRENGTHS

Strong problem-solving skills, attention to detail, creative design sense, ability to manage multiple projects, continuous learner of latest web trends.

AVAILABILITY

Available for full-time permanent role. Immediate joiner.